

## PRESS RELEASE

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### **LWML Sunday materials mailed; orders coming in**

ST. LOUIS, MO -- The Rev. Dr. Robert Roegner, Executive Director of the LCMS World Mission, has authored the "LWML Sunday" materials that have been mailed recently. He used the text from Luke 24:31-32 to develop the worship service, sermon and outline, and children's sermon for "Opened Eyes...Hearts *Ablaze!*", the theme for this special Sunday. LWML societies and pastors of our LCMS congregations were recipients of this mailing.

The LWML has designated the first Sunday in October as the Celebration Sunday for LWML; however, these materials can be used on any Sunday to fit your church calendar.

Other items included in the packet were a banner pattern for the LWML Sunday logo, a 2009 Portland LWML Convention flyer, information on new products that are available from LWML, and the LWML Sunday 2008 Order Form for items such as blank bulletins, pre-printed bulletins, the Worship Service CD, and other things that can enhance the LWML Sunday celebration.

Something new this year will be a short video clip that will be included on the Worship Service CD. It will feature President Janice Wendorf and can be used to inform the congregation about LWML and its ministry.

A FREE GIFT is available for LWML Sunday orders that are postmarked by August 1, 2008 -- you may choose either a purple cloth tote bag with a stenciled LWML logo on it or the purple stationery tote, while supplies last.

In addition, a FREE packet of the new mustard seeds "With This Ring" is available for the pastor with the purchase of LWML bulletins or the CD. This packet of mustard seeds replaces the older version "I Thee Wed", which is still being requested by pastors today! Check the appropriate box on the LWML Sunday 2008 Order Form.

Norine Stumpf, LWML Office Business Administrator, reports that orders are already coming in. Please place all orders by September 1, 2008, to ensure availability and on-time delivery.