

## NEWS RELEASE:

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## LWML WEBSITE HAS A NEW LOOK

The LWML Information Technology Committee has been working diligently to develop a new look for the LWML website and online store. The LWML home page was converted on June 1, 2010. The new look will be integrated into all pages of the LWML website.

New features have been added to make the site more user-friendly, vibrant, and aesthetically appealing. Some of these features include:

- Ability to view all of the home page with minimum of scrolling down
- Sub-menu selections under the top menu bar are alphabetized for quick access
- "Favorites" links are accessible and easily visible from the dynamic slider window
- General LWML information available from tabs on the home page
- A "What's New" tab that reveals changes made to the website, including additions of Bible studies, newsletters, news releases, convention information and more
- Refreshing the home page will display a new "Face of LWML"

The "Shop LWML" transitioned to a new format on July 1, 2010, to make the shopping experience more enjoyable for visitors. Some of the new shopping format features include the top-menu tabs New Products, Featured Products and Specials. Also available are the advanced search function, and an area to update or edit account information. There is still access to hundreds of LWML products and the ability to make purchases in a secure and convenient environment.

The Information Technology Committee welcomes feedback on the new look. Browse the pages at [www.lwml.org](http://www.lwml.org), shop on the LWML online store, and send any comments to [webmaster@lwml.org](mailto:webmaster@lwml.org).

**Please remember LWML in your estate plan.  
Our legal name is: "Lutheran Women's Missionary League."**

*The Lutheran Women's Missionary League (LWML) is the official women's auxiliary of The Lutheran Church—Missouri Synod. Since 1942 the LWML has focused on affirming each woman's relationship with Christ, encouraging and equipping women to live out their Christian lives in active mission ministries and to support global missions.*

**LWML news releases are archived at [www.lwml.org](http://www.lwml.org) under News link.**

