

NEWS RELEASE:

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CPH Offers Discount in Response to LWML President's Convention Challenge

At the LWML Convention in Portland, President Janice Wendorf challenged the attendees to be women who are in the Word, of the Word, and walking with the Lord. Concordia Publishing House (CPH), in an effort to support the LWML President's challenge, is extending its special savings on the purchase of the ten "best" women's ministry items through September 30, 2009. More information about the 20% discount with no minimum purchase is available at www.cph.org/women.

"CPH supports President Jan's challenge and has resources to help women engage with God's Word every day" shared Gretchen M. Jameson, CPH Public Relations and Corporate Communication for CPH. "Whether daily Bible study and devotion is an established ritual or a new routine, our women's resources fit, and we are extending and expanding our convention offers throughout the month of September for women of the LWML and for all women."

The Lutheran Women's Missionary League (LWML) is the official women's auxiliary of The Lutheran Church—Missouri Synod. For over 65 years, the LWML has focused on affirming each woman's relationship with Christ, encouraging and equipping women to live out their Christian lives in active mission ministries and to support global missions.

LWML news releases are archived at www.lwml.org under News link